



# The South Australian Wound Management Association

PO Box 1144  
Blackwood SA 5051

President: Ms Sue Templeton

W: [www.sawma.org.au](http://www.sawma.org.au)

E: [secretary@sawma.org.au](mailto:secretary@sawma.org.au)

P: 0406 440 813

Teamwork  
Networking  
Education  
Information  
Research

## SAWMA Trade Sponsorship Package

Effective 18 May 2010

<b>Background</b>
<p>SAWMA values its relationship with its trade members.</p> <p>Trade members provide a valuable link with industry and supply information and resources regarding wound dressings, devices and pharmaceuticals.</p> <p>The trade provides valuable support for educational programs and activities that assist and strengthen the objectives of the Association.</p>
<b>The package</b>
<p>SAWMA offers its trade members the opportunity to support the activities of the Association through sponsorship of a quarterly education evening.</p> <p>The SAWMA trade liaison/s will contact each trade member in writing annually to offer them the opportunity of sponsoring a quarterly education evening.</p> <p>This sponsorship package is a 'stand alone' package and is not associated with any other sponsorship or support of conferences, seminars or other SAWMA activities.</p>
<b>Trade responsibilities</b>
<ul style="list-style-type: none"><li>• Provision of light supper for up to 80 persons – supper to be organised by the trade at their discretion.</li><li>• The trade member is to arrange delivery to the education evening venue.</li><li>• Provision of cool, non-alcoholic beverages (e.g. fruit juice).</li><li>• Provision of an electronic copy of the company logo – for inclusion on the welcome Power Point presentation at the relevant Education Evening.</li></ul>
<b>SAWMA recognition</b>
<ul style="list-style-type: none"><li>• Recognition of sponsorship on the front page of the SAWMA 'Wound Wisdom' newsletter.</li><li>• A one page advertisement included in one edition of the SAWMA 'Wound Wisdom' newsletter.</li><li>• Provision of an oral presentation of not more than five (5) minutes at the relevant education evening to speak about their products.</li><li>• Acknowledgement on the welcome PowerPoint presentation at the relevant education evening.</li><li>• Acknowledgement on the supper table at the relevant education evening.</li></ul>